

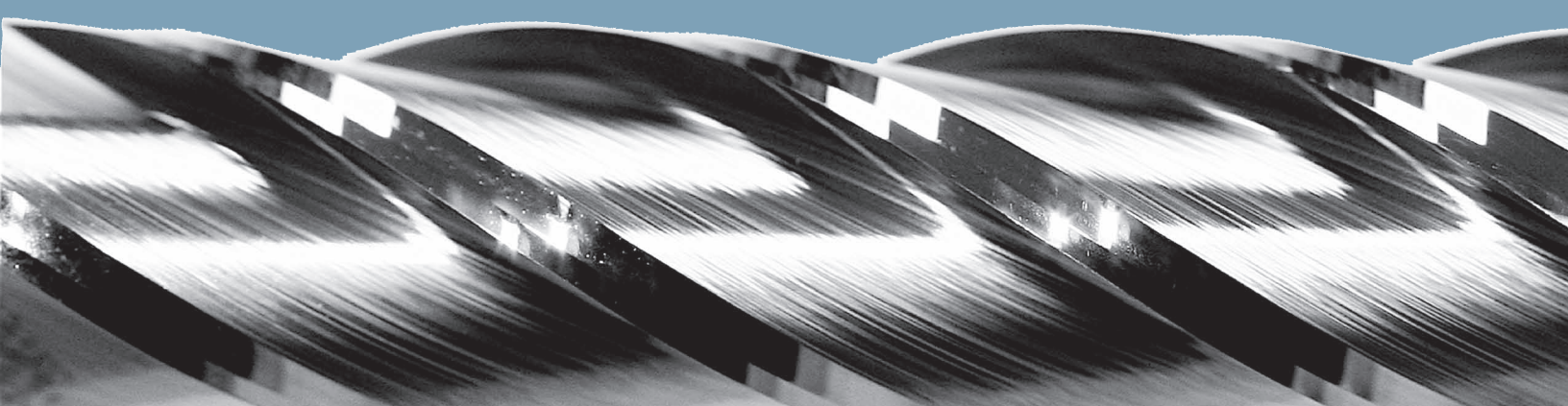
[www.tungstentoolworks.com](http://www.tungstentoolworks.com)

**Solid Carbide Specials**

**Quote & Order in one minute at  
[tungstentoolworks.com](http://tungstentoolworks.com)**

 **TUNGSTEN<sup>®</sup>  
TOOLWORKS**

DRILLS • ENDMILLS • ROUTERS • ROUGHERS • MINIATURES • TAPERS • CYLINDERS





## Reliable Carbide Specials from TUNGSTEN TOOLWORKS®

**Time. Money. Quality.** They've always been your most precious resources in managing your business. Tungsten ToolWorks has addressed your needs by inventing the ultimate distribution sales tool for bringing value to your customers and maximizing the productivity of your workforce. By using Tungsten ToolWorks as your solid carbide rotary specials supplier, you can be assured that you and your staff can focus on only one thing: Selling.

**Time:** Get your special tool pricing and delivery instantaneously whenever and wherever you have internet access. Don't like computers? Call us and we'll do your quote while you wait on the phone. Our deliveries are extremely fast.

**Money:** The great efficiency we've brought to the procurement process is passed along to you and your customer with competitive pricing. And this beautiful distribution-friendly business model creates no inventory; we build the product and drop-ship to your customer, while you handle the billing. Simple.

**Quality:** All products are manufactured in our ISO 9001:2000 factories, using the finest carbide materials and the world's best grinding and coating processes. You'll find that your customer's use of our product leads to one great thing: Repeat business. And because we've been in the solid carbide cutting tool business for over 35 years (via our sister companies in Tool Alliance), rest assured that everything about our tools is world-class, including proprietary and patent-pending designs we license from Ultra-Tool®, RoundTool Laboratories®, and Routco® (such as our VH4 Variable Helix end mill).



Tungsten ToolWorks products are Shrink-Fit Ready (SFR).



Our AL3+ geometry for high speed aluminum removal is one of dozens of proven application specific styles available in an infinite variety of configurations.



Quote and order solid carbide specials in one minute. Now.

tungstentoolworks.com

Almost any special carbide tool you can imagine, available online immediately at tungstentoolworks.com



Start today!

**TUNGSTEN TOOLWORKS®**

Customize Yourself.™

800 854-2431

View the Demo Video Online!

A Tool Alliance Company • Huntington Beach, CA

The Tungsten ToolWorks brand is supported by a national print and banner ad campaign.



## Your 24/7/365 Virtual Salesperson:

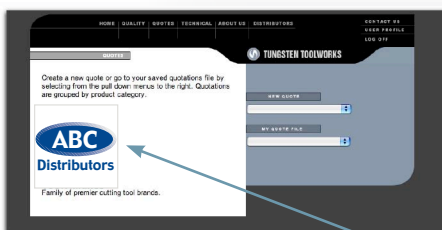
Tungsten ToolWorks has created the ultimate sales tool for our industrial distribution Value-Added Partners with the introduction of the VAP Click-Through Program. Turn your web site into a vibrant, useful profit center by converting curious browsers into paying customers. The ease, convenience, and quality of this industry-leading quotation / ordering system for solid carbide special tools creates extremely high customer satisfaction, meaning your customers will be back time and again.

By adding the hyper-linked Tungsten ToolWorks logo onto your web site (and with us adding your logo and tagline to our database), you're creating an electronic salesperson that not only requires no expense account, but enhances and leverages the efforts and talents of your existing inside and outside sales staff.

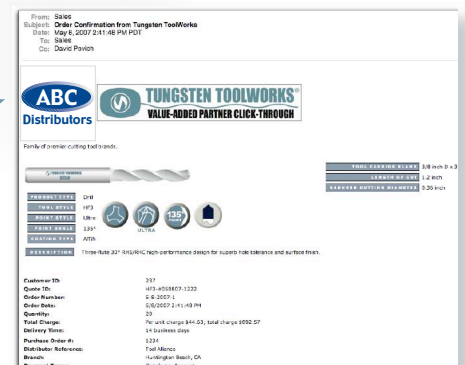
Features of the Tungsten ToolWorks VAP Click-Through Program include:

- Complete "Co-Branding" online experience with your customer seeing your logo and tagline from the initial quote page through ordering and confirmation.
- "Locked" Distributor Default selection. When a customer comes to our site via yours ("click-through"), your Company information is automatically populated into the distributor section of their account.
- Distinct e-mail confirmations for customer and distributor. While the customer's confirm contains gross sales price combined with order specifics, yours includes all the above plus net sales price and detailed instructions from our factory.
- "Click-Through" effectiveness statistics provided from Google Analytics.
- No inventory requirement; just drop-ship from the factory and invoice your customer.
- No capital expenditure; we've built this wonderful sales tool for your constant use.
- No additional labor requirement. Conversely, this makes your existing staff more productive and efficient.

You have nothing to lose. Get started today by calling us at (800) 854-2431.



Co-Branding with your logo and tagline throughout the quoting, ordering, and e-mail confirmation process.





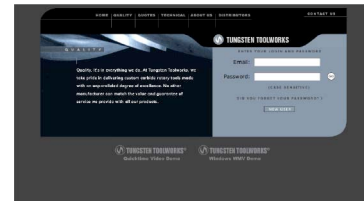


## Tungsten ToolWorks sales features:

- The Company was created with a “white-paper” approach without cost or technology restrictions to supply the finest cutting tools available worldwide.
- Tungsten ToolWorks is dedicated solely to the special carbide tooling industry.
- We are privately-owned, operate with long-term focus and goals, and manufacture 100% of our products within our ISO 9001:2000 Registered factories.
- Our substrate, geometry, and coating are specially selected for each application and Series.
- Our cutting tools have extremely accurate diameter, radius, and concentricity characteristics.
- All Tungsten ToolWorks products are “SFR” (Shrink-Fit Ready).
- Our grinding method and coating process yields an extremely sharp & long-lasting cutting edge.
- Our pricing and delivery information is available 24/7/365.
- We offer proprietary coatings such as TiB2 and HSN<sup>2</sup>, all performed in-house for quick delivery.
- We can stock firm blanket orders.
- We are able to quickly and efficiently quote and manufacture print specials or items that cannot be designed on our web site.
- Both fractional and metric size ranges are offered.
- We have sales offices in both coastal time zones (Florida and California).
- We strongly support traditional Industrial Distribution.
- NO inventory requirements! Zero, zip, zilch, nada...



ISO 9001:2000  
REGISTERED



Our web site is constantly updated with new products, services and features.

## About the technology of Tungsten ToolWorks® & Tool Alliance®:

We obsess over details that create the finest cutting tools available. Our reward is customer satisfaction via increased factory productivity. We cannot be the best without thinking differently, so over a 35 year operating history we've developed proprietary technologies that yield significant characteristics of cutting tools unlike any you'll find elsewhere:

- SmoothGrind® = Polished cutting edges for extreme sharpness and lubricity.
- SmoothConcricity® = Precision grinding, tool holding, and tolerances for minimized TIR.
- SmoothCoat® = Sputter-based SuperNitride PVD coating for superior surface hardness & uniformity.

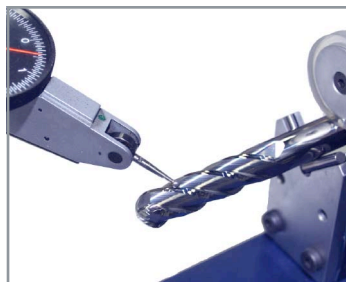


Precision grinding by Tungsten ToolWorks.

Sharpness & Lubricity.  
No wonder it works better.

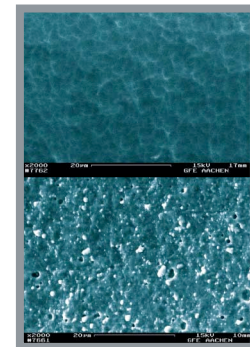
**SmoothGrind®**

Tight tolerances.  
Minimized run-out.



**SmoothConcricity®**

Our coating @ 2,000X (top).  
Everybody else's (bottom).



**SmoothCoat®**



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See us on the web at:  
[tungstentoolworks.com](http://tungstentoolworks.com)  
and  
[toolalliance.com](http://toolalliance.com)  
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[sales@tungstentoolworks.com](mailto:sales@tungstentoolworks.com)



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